



2022 PTIE Conference Abstract

Title: PTIE Listening Session: A New Learning Culture at VentureWell

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Abstract:

VentureWell has been a national thought leader in the STEM and innovation space for over 25 years. As pioneers, we have fostered collaboration among the best minds from research labs, academic institutions, classrooms, and beyond. We have helped launch over 850 ventures that have raised close to \$1 billion in public and private investments. Our success has reached over 50 countries.

It is **now** time to take our proven strategies and insights to the next level and build a transformative culture of learning. Organization-wide decision-making will be guided with evidence-based solutions to ensure our programs, operations and outcomes are impacting the faculty, students and entrepreneurs we serve throughout the country. **We need your help to make this a success!**

By supporting practices for continuous learning, we are eager to engage with national-thought leaders to learn about their experiences in promoting and incentivizing innovation within and across higher education institutions. In this listening session, we would like to hear directly from faculty and researchers in higher education about their observations on how promotion and tenure policies impact early-stage innovator development. Your feedback and participation is vital as Venturewell aims to collect key stakeholder insights to support our learning agenda development and field building efforts.

*Data will be collected using an online digital tool. Participants are strongly encouraged to use their cell phones or laptops to participate in the session.



VENTUREWELL™

Venturewell Listening Session

July 26, 2022

**Innovation and Entrepreneurship (I&E) Conference
A Seismic Shift in Promotion & Tenure**



About VentureWell

Chithra Adams, Director of Learning and Evaluation

VentureWell is on a mission to cultivate an emerging generation of science & tech inventors and the innovation and entrepreneurship ecosystems that are critical to their success.





VENTUREWELL™
idea to impact

1200+ individuals trained | **5,100+** early-stage innovator teams trained
\$10M+ in grants to student innovation teams
\$13M+ in grants to faculty to transform I&E education
500+ universities have participated in VentureWell programs

2,100+ ventures launched
500+ universities have participated in VentureWell programs



Our New Learning Agenda



The Development of a Learning Organization

Our goal is to encourage continuous learning and development to improve the performance of individual employees and, therefore, the entire organization.



Data and Research will Guide Our Strategy

Stakeholder insights and learning activities will inform the development of VW's priority questions. These evidence-based approaches will advance our internal expertise in preparation for a compelling external approach to field building.



Our Commitment to the I&E Field

The external learning agenda will showcase organizational commitments to key findings and advance our dedication to overall learning in the STEM and innovation space.

Listening Session Objectives



Ecosystems

Learn and engage with key stakeholders in the innovation ecosystem (you!)



Ventures

Identify the resources and lessons learned that were conducive to your success to:

1. Inform ways to enhance partnerships with higher education institutions.
2. Contribute to the field



Learning

Identify those of you who might be interested in telling your experience in an upcoming podcast series

Listening Session Instructions

We invite you to participate in our online, interactive questionnaire via one of the following options:

Option 1: Scan the QR code using the camera or QR code app on your phone and click on the pop-up link

Option 2: Go to Slido.com and enter **PTIE**

Option 3: Complete the paper survey at your table

If you need assistance with connecting to Slido, please raise your hand

Please take a moment to answer each question prompt on your device and hit "submit."

...The first one is practice!



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What creature best resembles the mindset of an entrepreneurship faculty?

① Start presenting to display the poll results on this slide.

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Which most fits the entrepreneurship ecosystem on your campus?

① Start presenting to display the poll results on this slide.

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What institutional practices promote and support faculty engagement in innovation and entrepreneurship?

① Start presenting to display the poll results on this slide.

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Below are the recommended I&E metrics categories (based on the Science article), pick the 3 most 'nuanced' categories

① Start presenting to display the poll results on this slide.

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With what organization or university are you primarily affiliated?

① Start presenting to display the poll results on this slide.

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Would you be willing to share your institution's journey in a blog?

① Start presenting to display the poll results on this slide.

Thank You!